

Verdier & Co. Corporate Advisory earns internationally recognised B Corporation Certification status

LONDON, March 1, 2023 -- Verdier & Co. Corporate Advisory, the London-based independent corporate finance firm, today announced that last November it officially became a <u>B Corporation™</u>, the first Anglo-French Corporate Finance advisory firm to join the B Corp community.

Over 150,000 companies have taken the B Corp Assessment since the beginning of the B Lab movement back in 2006, and as of December 2022 there were just +6,000 certified B Corporations worldwide.

"We're thrilled to collaborate with a community of like-minded businesses and maintain the highest standards in pursuing their goals." said Jean-Philippe Verdier, Founding Partner of Verdier & Co. Corporate Advisory.

Verdier & Co. underwent a rigorous verification process of over a year. It involved scrutinizing over 180 factors related to environmental, social and governance, conducting a risk review assessment, restructuring its governance to enshrine accountability to all stakeholders, and committing to a sustainable improvement plan for the short, medium, and long term.

"We've made strides in sustainability for instance by fostering an ever more inclusive and diverse working environment and looking after our colleagues in a variety of additional concrete and tangible avenues. By becoming a B Corp certified business, suppliers and clients can also trust that Verdier & Co. is dedicated to making a positive impact on society and the environment, which reflects our values of Excellence – Perseverance – ResultsSM."

Join us in celebrating B Corp Month in March!

➤ To learn more about Verdier & Co., visit <u>www.verdierandco.com</u> and see our B Corp score on <u>Certified B Corporation</u>. You can also connect with us on <u>LinkedIn</u>.



